



BUSSINESS OVERVIEW

MC GROUP IS A COMPANY GROUP CONSISTING OF MANUFACTURE, IMPORTER AND DISTRIBUTOR OF ALCOHOLIC BEVERAGE. MC GROUP HAVE 3 (THREE) MAIN COMPANIES IS PT. MIKALINDO BAKTI CEMERLANG, PT. MITRA BUANA INTIMAS, PT. MIKOLINDO CEMERLANG. ESTABLISHED BY MR. KELLY FAMILY AND SOME SHARE HOLDER.

THE FIRST COMPANY ESTABLISHED IS PT. MIKOLINDO CEMERLANG SINCE 2013, WE DISTRIBUTING AND SELLING IMPORT PRODUCT OF ALCOHOLIC BEVERAGE FROM SOME IMPORTER IN INDONESIA.

IN 2017 MR. KELLY BUILD PT. MIKALINDO BAKTI CEMERLANG AND HAVE MAIN BRAND IS SEVENDAYS SOJU. PT. MIKALINDO BAKTI CEMERLANG ALSO PRODUCTION SOME BRANDS SUCH AS DOME PLATINUM, TOPI KOBOI, ARJUNA KENCANA. BIMA KENCANA, PANDAWA KENCANA.

PT. MIKALINDO BAKTI CEMERLANG ALSO PROVIDE FOR BOTTLING SERVICE FOR ALCOHOLIC BEVERAGE.

IN 2018, MR. KELLY BUY ALL OF SHARE PT. MITRA BUANA INTIMAS AND RE-BUILD OF MANAGEMENT AND UNTIL NOW PT. MITRA BUANA INTIMAS ALREADY HAVE 75 BRAND REGISTERED ON BPOM AND ALSO DO DEVELOPMENT FOR NEW BRANDS.

IN 2019-2020, MR. KELLY ALSO EXPANDING PT. MIKOLINDO CEMERLANG IN SEVERAL MAJOR CITY IN INDONESIA, THERE ARE PT. MULTI BUANA CEMERLANG, PT. MIKOLINDO CEMERLANG BANDUNG, PT. MIKOLINDO CEMERLANG BALI, PT. MITRA BAKTI CEMERLANG SEMARANG, PT. MIKOLINDO SURABAYA, PT. NEXUS DISTRIBUSI INDONESIA AND PT. MIKOLINDO CEMERLANG BANTEN. MR. KELLY ALSO BUILD NEW IMPORTER COMPANY FOR FOOD AND BEVERAGE (NON ALCOHOLIC), THAT IS PT. MITRA BUANA INTERFOOD.

VISION

BE THE BIGGEST IMPORTER OF FOOD AND BEVERAGE (NON ALCOHOL) IN INDONESIA, WITH INTERNATIONAL SCALE AND HAVE MORE THAN 500 IMPORT BRAND REGISTERED IN BPOM. STRENGTHEN THE POSITION SUCH AS INTERNATIONAL IMPORT COMPANIES.

MISSION

We will find best new brands to selling and distribution in Indonesia. Build a good cooperation with Companies such as Manufacturer and Trading from Worldwide. Work with integrity system, creative and innovative, implementation, good team work to grow up being THE BIGGEST IMPORTER OF FOOD AND BEVERAGE (NON ALCOHOL) IN INDONESIA.

COMPANY STRATEGY

FIND NEW BRAND THAT HAVE ALREADY FAMOUS IN COUNTRY OUTSIDE,
BUILD A GOOD COOPERATION WITH THE BIGGEST MANUFACTURER AND INTERNATIONAL
TRADING. PROMOTION, GOOD SERVICE, ON TIME SHIPPING WE DO TO CREATE BRAND IMAGE.

MARKET PENETRATION, WE HAVE MAIN DISTRIBUTOR IN JAKARTA ESTABLISHED SINCE 2013 AND HAVE MORE THAN 200 LOCAL CUSTOMERS IN JAKARTA, WE ALSO SELLING IN WHOLE INDONESIA BY OUR MAIN DISTRIBUTORS BRANCH AT SEVERAL MAJOR CITY IN INDONESIA. PROMOTION AND GIVE SALES PROGRAMM, TO INCREASE CUSTOMER INTEREST, SUCH AS PROVIDE A DIRECT SALES SERVICE TO OUTLET.

PRODUCT DEVELOPMENT, WE ALWAYS FIND AND RESEARCH BRAND FROM WORLDWIDE AND MARKET ANALYSIS WITH OUR PRINCIPLE, DO TASTING AND COSTING THE PRICE WHAT IS GOOD FOR SELLING IN INDONESIA. WE ALSO PROVIDE NEW ITEMS WITH VARIATIVE AND MANY KIND TO CHOOSE.

PERFORMANCE IMPROVEMENT, GOOD COMMUNICATION WITH ALL DISTRIBUTORS, GIVE PRODUCT OFFERING IF WE HAVE NEW PRODUCTS, GIVE PRODUCTS WITH THE BEST QUALITY, AND ONTIME SHIPPING.

COMPANY VALUE

- PRODUCT QUALITY IS OUR PRIORITY
- MAKE SURE ALL OF CUSTOMER PO HAVE TO ONTIME DELIVERY
- EDUCATED CUSTOMER ABOUT PRODUCTS KNOWLEDGE
- PROVIDE GOOD SERVICE TO CREATE OUR BRAND IMAGE
- DISCIPLINE AND WORK WITH INTEGRITY SYSTEM
- WORK WITH TEAM BETTER THAN INDIVIDUALS.
- CREATIVE AND INNOVATIVE TO DEVELOP THE PRODUCTS.

“DOCUMENT OF LEGALITY”

 PEMERINTAH REPUBLIK INDONESIA IZIN USAHA (Serat Izin Usaha Perdagangan (SIUP))	
Berdasarkan ketentuan Pasal 19 ayat (7) dan Pasal 37 Peraturan Pemerintah Nomor 24 tahun 2018 tentang Pelayanan Perizinan Berusaha Berbasis Risiko, dan Peraturan Menteri Koordinator Bidang Perekonomian Nomor 1/PK/2019 tentang Penyelenggaraan Sistem Perizinan Berusaha, serta dengan memperhatikan ketentuan Pasal 18 ayat (2) Peraturan Pemerintah Nomor 24 Tahun 2018,	
Nama Perusahaan / Nama Individu Berusaha	PT MITRA BUANA INTERFODD 0225060001466
Alamat Kantor / Tempat tinggal	GROEN SEDAYU BIPAKARIM DM (4019) JALAN DAAN MOGOT KM II, Kot. Kaldesa, Kec. Kaldesa, Kota Jawa Timur, Prov. DKI Jakarta
Kode KBLI	Lihat Lampiran
Nama KBLI	Lihat Lampiran
Lokasi Usaha	Lihat Lampiran
1. Pelaku Usaha wajib menyediakan informasi perizinan sesuai peraturan perundang-undangan. 2. Pelaku usaha yang telah mendapatkan Izin Usaha ini dapat melakukan kegiatan sebagaimana tercantum pada Pasal 38 ayat (1) dengan tetap mematuhi ketentuan pada Pasal 18 ayat (2) Peraturan Pemerintah Nomor 24 Tahun 2018. 3. Pelaku Usaha bertanggung jawab secara finansial/operasional jika dipertanggungjawabkan sesuai peraturan perundang-undangan sebelum terjadinya kegiatan komersial/operasional. 4. Apabila di kemudian hari ternyata terjadi pelanggaran dalam Kepatuhan ini, maka akan dikenakan hukuman sebagaimana mestinya.	
Tanggal Terbit Izin Usaha Prospek Permohonan	18 Januari 2020
Pembuatan ke - 1 Tanggal	13 Januari 2021
	

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EDWARD SUHARJO WIRYOMARTANI, S.H., M.Kn.	
NOTARIS	
DI	
KOTA ADMINISTRASI JAKARTA BARAT	
Jl. KOMPAS 15 JAKARTA BARAT 11230 TELP : (021) 6907545, 6910727, 6925468 FAX : (021) 6903263 EMAIL : notaris_edward@yahoo.com	
 AKTA	
	 AKTA PENERBITAN PERSEKUTUAN PERDATAAN
	 PP. PUTRA MUDA INTERPOK
	 Wartono-Gubuk, di Kabupaten Burek
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TANGGAL : 15 JULI 2020	
NOMOR : 105,	